

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
<b>Number of Households</b>	29,171		18,453		
<b>Food Shopping - # Times Shops/ Average Week</b>					
# Food Shopping - None	777	2.66%	293	1.59%	60
# Food Shopping - 1 (L)	13,782	47.25%	7,878	42.69%	90
# Food Shopping - 2 (M)	9,274	31.79%	6,361	34.47%	108
# Food Shopping - 3-4 (H)	4,411	15.12%	3,159	17.12%	113
# Food Shopping - 5+ (H)	926	3.18%	761	4.13%	130
<b>Food Shopping - \$ Spent by Household/Average Week</b>					
Food Spent - \$1-\$49	2,816	9.65%	1,462	7.92%	82
Food Spent - \$50-\$99	9,871	33.84%	5,283	28.63%	85
Food Spent - \$100-\$149	9,679	33.18%	6,720	36.42%	110
Food Spent - \$150-\$249	4,305	14.76%	3,587	19.44%	132
Food Spent - \$250+	1,186	4.07%	993	5.38%	132
<b>Food Shopping - Buys Non-Branded or Private Label/Store Brands (e.g. President's Choice, Compliments, Selection)</b>					
Food Non-Branded - Never	639	2.19%	401	2.18%	100
Food Non-Branded - Any	28,532	97.81%	18,052	97.83%	100
Food Non-Branded - Sometimes	13,637	46.75%	8,879	48.12%	103
Food Non-Branded - Regularly	14,896	51.06%	9,173	49.71%	97
<b>Food Shopping - Buys National Brands</b>					
Food National Brands - Never	693	2.38%	266	1.44%	61
Food National Brands - Any	28,478	97.63%	18,187	98.56%	101
Food National Brands - Sometimes	14,497	49.70%	8,891	48.18%	97
Food National Brands - Regularly	13,982	47.93%	9,297	50.38%	105
<b>Food Shopping - Uses Cents-Off Coupons</b>					
Food Uses Coupons - Never	11,642	39.91%	7,221	39.13%	98
Food Uses Coupons - Any	17,529	60.09%	11,232	60.87%	101
Food Uses Coupons - Sometimes	14,838	50.87%	9,439	51.15%	101
Food Uses Coupons - Regularly	2,691	9.22%	1,793	9.72%	105
<b>Food Shopping - Type of Stores - Any</b>					
Food Store Type Any - Bulk Food Store	9,355	32.07%	6,089	33.00%	103
Food Store Type Any - Butcher/Meat Shop	8,437	28.92%	5,672	30.74%	106
Food Store Type Any - Convenience Store	6,707	22.99%	3,688	19.99%	87
Food Store Type Any - Department Store	7,825	26.82%	5,244	28.42%	106
Food Store Type Any - Drug Store	13,067	44.79%	7,769	42.10%	94
Food Store Type Any - Ethnic Food Store	7,270	24.92%	5,622	30.47%	122
Food Store Type Any - Fruit & Vegetable Store	13,273	45.50%	8,537	46.27%	102
Food Store Type Any - Gourmet Food Store	4,581	15.71%	2,967	16.08%	102
Food Store Type Any - Grocery Store	26,763	91.75%	16,714	90.58%	99
Food Store Type Any - Health Food Store	5,547	19.02%	3,760	20.38%	107
Food Store Type Any - Farmers' Market	11,383	39.02%	7,575	41.05%	105
<b>Food Shopping - Type of Stores - Most Often</b>					
Food Store Type Most Often - Bulk Food Store	590	2.02%	357	1.94%	96
Food Store Type Most Often - Butcher/Meat Shop	270	0.92%	153	0.83%	90

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Food Store Type Most Often - Convenience Store	328	1.13%	217	1.18%	104
Food Store Type Most Often - Department Store	834	2.86%	854	4.63%	162
Food Store Type Most Often - Drug Store	172	0.59%	65	0.35%	59
Food Store Type Most Often - Ethnic Food Store	312	1.07%	269	1.46%	136
Food Store Type Most Often - Fruit & Vegetable Store	643	2.21%	492	2.67%	121
Food Store Type Most Often - Grocery Store	25,118	86.11%	15,743	85.32%	99
Food Store Type Most Often - Health Food Store	232	0.79%	99	0.54%	68
Food Store Type Most Often - Farmers' Market	342	1.17%	154	0.83%	71
<b>Food Shopping - Type of Stores - Sometimes</b>					
Food Store Type Sometimes - Bulk Food Store	8,766	30.05%	5,732	31.06%	103
Food Store Type Sometimes - Butcher/Meat Shop	8,167	28.00%	5,519	29.91%	107
Food Store Type Sometimes - Convenience Store	6,379	21.87%	3,471	18.81%	86
Food Store Type Sometimes - Department Store	6,990	23.96%	4,403	23.86%	100
Food Store Type Sometimes - Drug Store	12,894	44.20%	7,704	41.75%	94
Food Store Type Sometimes - Ethnic Food Store	6,958	23.85%	5,353	29.01%	122
Food Store Type Sometimes - Fruit & Vegetable Store	12,629	43.30%	8,045	43.60%	101
Food Store Type Sometimes - Gourmet Food Store	4,581	15.71%	2,967	16.08%	102
Food Store Type Sometimes - Grocery Store	1,645	5.64%	971	5.26%	93
Food Store Type Sometimes - Health Food Store	5,316	18.22%	3,661	19.84%	109
Food Store Type Sometimes - Farmers' Market	11,041	37.85%	7,422	40.22%	106
<b>Food Shopping - Store - Any</b>					
Food Store Any - Atlantic Super Store	0	0.00%	0	0.00%	
Food Store Any - Buy Low Stores	1,222	4.19%	763	4.13%	99
Food Store Any - Co-op	1,106	3.79%	837	4.54%	120
Food Store Any - Costco	13,255	45.44%	9,278	50.28%	111
Food Store Any - Extra Foods	2,462	8.44%	1,815	9.83%	116
Food Store Any - Food Basics	0	0.00%	0	0.00%	
Food Store Any - Foodland	0	0.00%	0	0.00%	
Food Store Any - Fortinos	0	0.00%	0	0.00%	
Food Store Any - IGA	5,025	17.23%	3,894	21.10%	122
Food Store Any - Inter-Marche	0	0.00%	0	0.00%	
Food Store Any - Loblaws	2,567	8.80%	2,078	11.26%	128
Food Store Any - Longo's	0	0.00%	0	0.00%	
Food Store Any - M&M Meat Shops	2,466	8.45%	1,649	8.94%	106
Food Store Any - Maxi/Maxi & Cie	0	0.00%	0	0.00%	
Food Store Any - Metro	0	0.00%	0	0.00%	
Food Store Any - No Frills	5,978	20.49%	3,855	20.89%	102
Food Store Any - Provigo	0	0.00%	0	0.00%	
Food Store Any - Rabba	0	0.00%	0	0.00%	
Food Store Any - Real Canadian Superstore	14,308	49.05%	8,483	45.97%	94
Food Store Any - Richelieu	0	0.00%	0	0.00%	
Food Store Any - Safeway	12,154	41.66%	7,851	42.55%	102
Food Store Any - Save-On-Foods	18,432	63.19%	12,406	67.23%	106

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Food Store Any - Sobeys	2,017	6.92%	1,323	7.17%	104
Food Store Any - Super C	0	0.00%	0	0.00%	
Food Store Any - T&T Supermarket	4,493	15.40%	3,347	18.14%	118
Food Store Any - Valu-Mart	0	0.00%	0	0.00%	
Food Store Any - Walmart	13,911	47.69%	8,443	45.76%	96
Food Store Any - Wholefoods Market	2,204	7.56%	1,830	9.92%	131
Food Store Any - Wholesale Club	544	1.87%	405	2.20%	118
Food Store Any - Zehrs	0	0.00%	0	0.00%	
Food Store Any - Independent Grocer	4,281	14.67%	2,700	14.63%	100
Food Store Any - Other stores	6,484	22.23%	4,944	26.79%	121
<b>Food Shopping - Store - Most Often</b>					
Food Store Most Often - Atlantic Super Store	0	0.00%	0	0.00%	
Food Store Most Often - Co-op	80	0.27%	57	0.31%	115
Food Store Most Often - Costco	3,374	11.57%	2,351	12.74%	110
Food Store Most Often - Extra Foods	83	0.29%	97	0.53%	183
Food Store Most Often - Food Basics	0	0.00%	0	0.00%	
Food Store Most Often - Foodland	0	0.00%	0	0.00%	
Food Store Most Often - Fortinos	0	0.00%	0	0.00%	
Food Store Most Often - FreshCo	165	0.57%	98	0.53%	93
Food Store Most Often - IGA	700	2.40%	495	2.68%	112
Food Store Most Often - Loblaws	703	2.41%	445	2.41%	100
Food Store Most Often - Longo's	0	0.00%	0	0.00%	
Food Store Most Often - Maxi/Maxi & Cie	0	0.00%	0	0.00%	
Food Store Most Often - Metro	0	0.00%	0	0.00%	
Food Store Most Often - No Frills	1,918	6.58%	1,164	6.31%	96
Food Store Most Often - Provigo	0	0.00%	0	0.00%	
Food Store Most Often - Real Canadian Superstore	5,396	18.50%	3,173	17.20%	93
Food Store Most Often - Safeway	2,907	9.97%	1,831	9.92%	99
Food Store Most Often - Save-On-Foods	5,973	20.48%	4,500	24.38%	119
Food Store Most Often - Sobeys	680	2.33%	374	2.03%	87
Food Store Most Often - Super C	0	0.00%	0	0.00%	
Food Store Most Often - Valu-Mart	0	0.00%	0	0.00%	
Food Store Most Often - Walmart	2,685	9.21%	1,641	8.90%	97
Food Store Most Often - Zehrs	0	0.00%	0	0.00%	
Food Store Most Often - Independent Grocer	390	1.34%	208	1.13%	84
Food Store Most Often - Other stores	1,334	4.57%	1,558	8.44%	185
<b>Food Shopping - Store - Sometimes</b>					
Food Store Sometimes - Atlantic Super Store	0	0.00%	0	0.00%	
Food Store Sometimes - Buy Low Stores	1,222	4.19%	763	4.13%	99
Food Store Sometimes - Co-op	1,027	3.52%	781	4.23%	120
Food Store Sometimes - Costco	9,880	33.87%	6,927	37.54%	111
Food Store Sometimes - Extra Foods	2,379	8.16%	1,717	9.31%	114
Food Store Sometimes - Food Basics	0	0.00%	0	0.00%	

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Food Store Sometimes - Foodland	0	0.00%	0	0.00%	
Food Store Sometimes - Fortinos	0	0.00%	0	0.00%	
Food Store Sometimes - FreshCo	3,154	10.81%	1,857	10.06%	93
Food Store Sometimes - IGA	4,326	14.83%	3,399	18.42%	124
Food Store Sometimes - Inter-Marche	0	0.00%	0	0.00%	
Food Store Sometimes - Loblaws	1,864	6.39%	1,633	8.85%	138
Food Store Sometimes - Longo's	0	0.00%	0	0.00%	
Food Store Sometimes - M&M Meat Shops	2,466	8.45%	1,649	8.94%	106
Food Store Sometimes - Maxi/Maxi & Cie	0	0.00%	0	0.00%	
Food Store Sometimes - Metro	0	0.00%	0	0.00%	
Food Store Sometimes - No Frills	4,060	13.92%	2,690	14.58%	105
Food Store Sometimes - Provigo	0	0.00%	0	0.00%	
Food Store Sometimes - Rabba	0	0.00%	0	0.00%	
Food Store Sometimes - Real Canadian Superstore	8,912	30.55%	5,310	28.77%	94
Food Store Sometimes - Richelieu	0	0.00%	0	0.00%	
Food Store Sometimes - Safeway	9,247	31.70%	6,020	32.62%	103
Food Store Sometimes - Save-On-Foods	12,459	42.71%	7,906	42.84%	100
Food Store Sometimes - Sobeys	1,337	4.58%	949	5.14%	112
Food Store Sometimes - Super C	0	0.00%	0	0.00%	
Food Store Sometimes - T&T Supermarket	4,103	14.06%	3,089	16.74%	119
Food Store Sometimes - Valu-Mart	0	0.00%	0	0.00%	
Food Store Sometimes - Walmart	11,226	38.48%	6,802	36.86%	96
Food Store Sometimes - Wholefoods Market	2,204	7.56%	1,830	9.92%	131
Food Store Sometimes - Wholesale Club	544	1.87%	405	2.20%	118
Food Store Sometimes - Zehrs	0	0.00%	0	0.00%	
Food Store Sometimes - Independent Grocer	3,891	13.34%	2,492	13.50%	101
Food Store Sometimes - Other stores	5,150	17.66%	3,388	18.36%	104
<b>Food Delivery Services - Personally Used</b>					
Food Delivery Services - Yes	7,420	25.44%	4,432	24.02%	94
<b>Food Delivery Services - # Times Used In Past Month</b>					
Food Delivery Services - 1-2 (L)	2,649	9.08%	1,731	9.38%	103
Food Delivery Services - 3-5 (M)	1,949	6.68%	1,020	5.53%	83
Food Delivery Services - 6-9 (M)	432	1.48%	404	2.19%	148
Food Delivery Services - 10+ (H)	12	0.04%	7	0.04%	100
<b>Food Delivery Services - Amount Usually Spent per Order</b>					
Food Delivery Services - Less than \$15	323	1.11%	163	0.89%	80
Food Delivery Services - \$15-\$24.99	2,465	8.45%	1,438	7.79%	92
Food Delivery Services - \$25-\$34.99	2,213	7.59%	1,307	7.08%	93
Food Delivery Services - \$35-\$49.99	1,383	4.74%	864	4.68%	99
Food Delivery Services - More than \$50	1,034	3.55%	660	3.58%	101
<b>Food Delivery Services - Likelihood of Using in Future</b>					
Food Delivery Services - Very Likely	198	0.68%	116	0.63%	93
Food Delivery Services - Somewhat Likely	1,227	4.21%	662	3.59%	85

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Food Delivery Services - Undecided	3,690	12.65%	2,293	12.43%	98
Food Delivery Services - Somewhat Unlikely	2,522	8.65%	1,634	8.86%	102
Food Delivery Services - Very Unlikely	13,781	47.24%	9,169	49.69%	105
<b>Meal Kits Delivery Services - Personally Used</b>					
Meal Kits Delivery Services - Yes	3,161	10.84%	1,904	10.32%	95
<b>Meal Kits Delivery Services - # Times Used in Past Month</b>					
Meal Kits Delivery Services - 1 (L)	560	1.92%	256	1.39%	72
Meal Kits Delivery Services - 2 (M)	210	0.72%	348	1.89%	263
Meal Kits Delivery Services - 3+ (H)	597	2.05%	397	2.15%	105
<b>Meal Kits Delivery Services - Reasons for Using</b>					
Meal Kits Delivery Services - Add variety to meal planning	930	3.19%	673	3.65%	114
Meal Kits Delivery Services - Have a fun experience	953	3.27%	567	3.07%	94
Meal Kits Delivery Services - Try new ingredients	1,178	4.04%	600	3.25%	80
Meal Kits Delivery Services - Save time	1,031	3.53%	559	3.03%	86
Meal Kits Delivery Services - Reduce decision making	1,075	3.69%	770	4.17%	113
Meal Kits Delivery Services - Eat more home-cooked meals	587	2.01%	436	2.37%	118
Meal Kits Delivery Services - Improve culinary skills	497	1.70%	325	1.76%	104
Meal Kits Delivery Services - Eat meals that fit dietary restrictions/preference	360	1.23%	186	1.01%	82
Meal Kits Delivery Services - High-quality ingredients	494	1.69%	313	1.70%	101
Meal Kits Delivery Services - Free trial/discount offers	1,726	5.92%	853	4.62%	78
Meal Kits Delivery Services - Celebrity endorsement	163	0.56%	77	0.42%	75
Meal Kits Delivery Services - Weight or health management	482	1.65%	178	0.96%	58
Meal Kits Delivery Services - New recipes	725	2.49%	524	2.84%	114
Meal Kits Delivery Services - Other	723	2.48%	489	2.65%	107
<b>Bread - Household Used in Past 30 Days</b>					
Bread - Yes	26,413	90.55%	17,050	92.40%	102
<b>Bread - # Loaves Used Past 7 Days</b>					
Bread - Less Than 1 (L)	13,644	46.77%	8,269	44.81%	96
Bread - 1 (M)	6,724	23.05%	4,503	24.40%	106
Bread - 2 or More (H)	4,689	16.07%	3,279	17.77%	111
<b>Bread - Kind</b>					
Bread - Artisan	9,849	33.76%	6,552	35.51%	105
Bread - In-Store Bakery	11,841	40.59%	7,866	42.63%	105
Bread - Packaged (i.e. Wonder Bread)	12,527	42.95%	8,383	45.43%	106
<b>Bread - Type</b>					
Bread - White Bread	9,749	33.42%	6,011	32.58%	97
Bread - Wheat Bread	10,953	37.55%	7,115	38.56%	103
Bread - Grain Bread	13,327	45.69%	9,468	51.31%	112
Bread - Tortilla Wraps	6,162	21.12%	4,170	22.60%	107
Bread - Bagels	7,999	27.42%	5,266	28.54%	104
Bread - Baguettes	3,837	13.15%	2,952	16.00%	122
Bread - Ciabattas	2,732	9.37%	1,977	10.71%	114

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Bread - Focaccias	1,667	5.71%	1,280	6.93%	121
Bread - Specialty Breads	7,923	27.16%	4,805	26.04%	96
Bread - Burger Buns	7,316	25.08%	5,233	28.36%	113
Bread - Sandwich Rolls	2,608	8.94%	2,206	11.96%	134
Bread - Frozen/Bake at Home	743	2.55%	450	2.44%	96
<b>Boxed Dried Macaroni &amp; Cheese - Used In Past 12 Months</b>					
Boxed Dried Macaroni & Cheese - Yes	12,510	42.89%	7,662	41.52%	97
<b>Boxed Dried Macaroni &amp; Cheese - # Times Used in Past Month</b>					
Boxed Dried Macaroni & Cheese - 1-2 (L)	7,043	24.14%	4,627	25.08%	104
Boxed Dried Macaroni & Cheese - 3-6 (M)	2,877	9.86%	1,553	8.42%	85
Boxed Dried Macaroni & Cheese - 7+ (H)	423	1.45%	193	1.05%	72
<b>Pasta - Household Used in Past 6 Months</b>					
Pasta - Yes	22,726	77.91%	15,554	84.29%	108
<b>Pasta - Times Served in Past 30 Days</b>					
Pasta - 1-2	9,799	33.59%	6,342	34.37%	102
Pasta - 3-6	8,371	28.70%	6,193	33.56%	117
Pasta - 7+	2,384	8.17%	1,616	8.76%	107
<b>Pasta - Kind</b>					
Pasta - Fresh	5,007	17.17%	3,346	18.13%	106
Pasta - Frozen	1,894	6.49%	1,152	6.24%	96
Pasta - Dry-Packaged in a Box	19,119	65.54%	12,473	67.60%	103
Pasta - Dry-Packaged in Cellophane	8,322	28.53%	6,418	34.78%	122
<b>Pasta Sauce - Used in Past 12 Months</b>					
Pasta Sauce - Yes	18,289	62.70%	12,388	67.13%	107
<b>Pasta Sauce - # of Bottles/Jars Used in Past Month</b>					
Pasta Sauce - Less than 1 (L)	3,790	12.99%	2,610	14.15%	109
Pasta Sauce - 1-4 (M)	11,337	38.86%	7,788	42.21%	109
Pasta Sauce - 5-9 (H)	912	3.13%	617	3.35%	107
Pasta Sauce - 10+ (H)	103	0.35%	70	0.38%	109
<b>Canned Food - Household Bought in Past 6 Months</b>					
Canned Food - Yes	20,293	69.57%	13,441	72.84%	105
<b>Canned Food - Type Bought in Past 30 Days</b>					
Canned Food - Fruit	6,760	23.17%	4,577	24.80%	107
Canned Food - Vegetables	12,458	42.71%	8,233	44.62%	104
Canned Food - Fish/Seafood	10,626	36.43%	7,265	39.37%	108
Canned Food - Meat	3,106	10.65%	2,421	13.12%	123
Canned Food - Full Meals (e.g. pasta)	2,653	9.09%	2,291	12.42%	137
<b>Baking Ingredients - Household Used in Past 6 Months</b>					
Baking Ingredients - Yes	18,378	63.00%	12,232	66.29%	105
<b>Baking Ingredients - Type Household Used in Past 6 Months</b>					
Baking Ingredients - Baking Powder	15,592	53.45%	10,598	57.43%	107
Baking Ingredients - Baking Soda	15,402	52.80%	10,339	56.03%	106
Baking Ingredients - Flour	17,926	61.45%	12,274	66.51%	108



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Baking Ingredients - Shortening	4,578	15.69%	3,346	18.13%	116
Baking Ingredients - Sugar	16,541	56.70%	11,102	60.17%	106
Baking Ingredients - Lard	2,679	9.18%	1,797	9.74%	106
Baking Ingredients - Yeast	7,615	26.11%	5,414	29.34%	112
<b>Margarine - Household Used in Past 6 Months</b>					
Margarine - Yes	14,311	49.06%	8,833	47.87%	98
<b>Margarine - # Tubs/Packages Used in Past 30 Days</b>					
Margarine - Less Than 1 (L)	9,047	31.01%	5,140	27.85%	90
Margarine - 1 (M)	3,084	10.57%	2,138	11.58%	110
Margarine - 2-3 (H)	2,025	6.94%	1,474	7.99%	115
Margarine - 4 or More (H)	34	0.12%	21	0.12%	100
<b>Margarine - Type - Any</b>					
Margarine Any - Regular	9,896	33.92%	5,804	31.45%	93
Margarine Any - Heart Healthy	6,511	22.32%	4,273	23.16%	104
Margarine Any - Light	4,946	16.95%	3,105	16.83%	99
Margarine Any - Unsalted	2,604	8.93%	1,673	9.07%	102
<b>Margarine - Type - Most Often</b>					
Margarine Most Often - Regular	8,019	27.49%	4,692	25.43%	93
Margarine Most Often - Heart Healthy	3,531	12.11%	2,332	12.64%	104
Margarine Most Often - Light	1,889	6.48%	1,084	5.87%	91
Margarine Most Often - Unsalted	871	2.99%	725	3.93%	131
<b>Margarine - Type - Sometimes</b>					
Margarine Sometimes - Regular	1,876	6.43%	1,112	6.03%	94
Margarine Sometimes - Heart Healthy	2,979	10.21%	1,942	10.52%	103
Margarine Sometimes - Light	3,057	10.48%	2,021	10.95%	104
Margarine Sometimes - Unsalted	1,733	5.94%	948	5.14%	87
<b>Eggs - Household Used in Past 6 Months</b>					
Eggs - Yes	26,900	92.22%	17,363	94.09%	102
<b>Eggs - # Cartons/Dozen Used Past 30 Days</b>					
Eggs - Less Than 1 (L)	4,792	16.43%	2,497	13.53%	82
Eggs - 1-2 (M)	12,302	42.17%	7,649	41.45%	98
Eggs - 3-4 (H)	6,635	22.75%	5,016	27.18%	119
Eggs - 5 or More (H)	2,595	8.89%	1,944	10.53%	118
<b>Butter - Household Used in Past 6 Months</b>					
Butter - Yes	21,588	74.00%	14,325	77.63%	105
<b>Butter - # Pounds Used in Past 30 Days</b>					
Butter - Less Than 1 (L)	7,824	26.82%	4,862	26.35%	98
Butter - 1 (M)	6,275	21.51%	4,182	22.66%	105
Butter - 2-3 (H)	6,022	20.64%	4,072	22.07%	107
Butter - 4 or More (H)	1,130	3.88%	1,004	5.44%	140
<b>Peanut Butter - Used in the Past 12 Months</b>					
Peanut Butter - Yes	21,470	73.60%	14,142	76.64%	104
<b>Peanut Butter - # of Jars Used in Past Month</b>					
Peanut Butter - Less than 1 (L)	10,845	37.18%	7,186	38.94%	105

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Peanut Butter - 1 (L)	6,225	21.34%	4,586	24.85%	116
Peanut Butter - 2 (M)	3,281	11.25%	1,708	9.26%	82
Peanut Butter - 3+ (H)	605	2.07%	426	2.31%	112
<b>Spreads - Used in Past 6 Months</b>					
Spreads - Yes	14,144	48.49%	9,363	50.74%	105
<b>Spreads - # Times Used in Past 30 days</b>					
Spreads - 1-2 (L)	7,880	27.01%	5,335	28.91%	107
Spreads - 3-5 (L)	2,464	8.45%	1,732	9.38%	111
Spreads - 6-9 (M)	1,494	5.12%	896	4.85%	95
Spreads - 10-14 (M)	928	3.18%	612	3.32%	104
Spreads - 15+ (H)	683	2.34%	471	2.55%	109
<b>Spreads - When Use Most Often</b>					
Spreads - Weekdays	2,505	8.59%	1,502	8.14%	95
Spreads - Weekends	2,310	7.92%	1,398	7.58%	96
Spreads - The whole week	9,212	31.58%	7,060	38.26%	121
<b>Milk - Household Used in Past 6 Months</b>					
Milk - Yes	22,996	78.83%	15,157	82.14%	104
<b>Milk - # Litres Used in Past 7 Days</b>					
Milk - Less Than 1 (L)	7,782	26.68%	4,517	24.48%	92
Milk - 1-3 (L)	10,931	37.47%	7,383	40.01%	107
Milk - 4-9 (M)	3,307	11.34%	2,576	13.96%	123
Milk - 10 or More (H)	725	2.49%	593	3.22%	129
<b>Milk - Form Used in Past 7 Days</b>					
Milk - Filtered	814	2.79%	512	2.78%	100
Milk - Fortified	2,456	8.42%	1,596	8.65%	103
Milk - Goat	214	0.73%	194	1.05%	144
Milk - Lactose Free	2,192	7.51%	1,490	8.08%	108
Milk - Organic	253	0.87%	114	0.62%	71
Milk - Regular	19,210	65.85%	12,061	65.36%	99
<b>Milk - Kind Used in Past 7 Days</b>					
Milk - Skimmed	3,625	12.43%	2,401	13.01%	105
Milk - 1%	5,505	18.87%	3,948	21.39%	113
Milk - 2%	10,798	37.02%	7,118	38.57%	104
Milk - Whole (Homo)	5,412	18.55%	3,089	16.74%	90
<b>Chocolate Milk - Household Used Chocolate Milk in Past 6 Months</b>					
Chocolate Milk - Yes	6,550	22.45%	4,189	22.70%	101
<b>Chocolate Milk - Type of Chocolate Milk Used Past 7 Days</b>					
Chocolate Milk - Low Fat	905	3.10%	784	4.25%	137
Chocolate Milk - Regular - Ready-to-Drink	5,105	17.50%	2,983	16.16%	92
Chocolate Milk - Regular - Powder/Syrup Based	930	3.19%	696	3.77%	118
<b>Milk Alternatives - Household Used in Past 6 Months</b>					
Milk Alternatives - Yes	8,996	30.84%	5,540	30.02%	97
<b>Milk Alternatives - # of Litres Used Past 7 Days</b>					
Milk Alternatives - Less Than 1	4,850	16.63%	3,038	16.46%	99



Attribute	Benchmark		CSD/DM (5915055): West Vancouver, BC		
	CSD/CY (5915051): North Vancouver, BC				
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Milk Alternatives - 1-3	2,710	9.29%	1,676	9.08%	98
Milk Alternatives - 4-9	396	1.36%	219	1.19%	88
<b>Milk Alternatives - Forms Used Past 7 Days</b>					
Milk Alternatives - Almond	5,340	18.31%	3,332	18.06%	99
Milk Alternatives - Cashew	588	2.02%	573	3.10%	153
Milk Alternatives - Coconut	1,244	4.27%	707	3.83%	90
Milk Alternatives - Oat	1,642	5.63%	757	4.10%	73
Milk Alternatives - Rice	328	1.12%	342	1.86%	166
Milk Alternatives - Soy	1,234	4.23%	762	4.13%	98
Milk Alternatives - Other	113	0.39%	44	0.24%	62
<b>Lactose Free Dairy Products - Used In Past 12 Months</b>					
Lactose Free - Yes	4,385	15.03%	3,236	17.54%	117
<b>Lactose Free Dairy Products - # Times Used in Past 7 Days</b>					
Lactose Free - 1-4 (L)	2,231	7.65%	1,484	8.05%	105
Lactose Free - 5-9 (M)	829	2.84%	711	3.85%	136
Lactose Free - 10+ (H)	198	0.68%	201	1.09%	160
<b>Lactose Free Dairy Products - How Often Used</b>					
Lactose Free - Daily	1,396	4.79%	1,205	6.53%	136
Lactose Free - A couple of times per week	1,039	3.56%	638	3.46%	97
Lactose Free - Once a week	339	1.16%	293	1.59%	137
Lactose Free - A couple of times per month	473	1.62%	415	2.25%	139
Lactose Free - Once a month	111	0.38%	59	0.32%	84
Lactose Free - Every few months	801	2.75%	539	2.92%	106
Lactose Free - Less Often	225	0.77%	88	0.48%	62
<b>Lactose Free Dairy Products - Any</b>					
Lactose Free - Any - Milk	3,511	12.04%	2,665	14.44%	120
Lactose Free - Any - Sour Cream	718	2.46%	448	2.43%	99
Lactose Free - Any - Cheese	1,167	4.00%	712	3.86%	97
Lactose Free - Any - Yogurt	1,744	5.98%	1,082	5.86%	98
Lactose Free - Any - Ice Cream	1,437	4.93%	1,006	5.45%	111
Lactose Free - Any - Other	447	1.53%	441	2.39%	156
<b>Lactose Free Dairy Products - Most Often</b>					
Lactose Free - Most Often - Milk	3,168	10.86%	2,376	12.88%	119
Lactose Free - Most Often - Sour Cream	96	0.33%	81	0.44%	133
Lactose Free - Most Often - Cheese	274	0.94%	167	0.90%	96
Lactose Free - Most Often - Yogurt	718	2.46%	455	2.47%	100
Lactose Free - Most Often - Ice Cream	76	0.26%	87	0.47%	181
Lactose Free - Most Often - Other	54	0.19%	70	0.38%	200
<b>Lactose Free Dairy Products - Sometimes</b>					
Lactose Free - Sometimes - Milk	343	1.18%	289	1.57%	133
Lactose Free - Sometimes - Sour Cream	623	2.14%	367	1.99%	93
Lactose Free - Sometimes - Cheese	893	3.06%	545	2.95%	96
Lactose Free - Sometimes - Yogurt	1,027	3.52%	627	3.40%	97

Attribute	Benchmark CSD/CY (5915051): North Vancouver, BC		CSD/DM (5915055): West Vancouver, BC		
	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Lactose Free - Sometimes - Ice Cream	1,362	4.67%	919	4.98%	107
Lactose Free - Sometimes - Other	393	1.35%	371	2.01%	149
<b>Cream - Used in Past 6 Months</b>					
Cream - Yes	11,711	40.15%	8,436	45.72%	114
<b>Cream - # Litres Used Past 7 Days</b>					
Cream - Less Than 1 (L)	7,062	24.21%	5,366	29.08%	120
Cream - 1 (M)	2,433	8.34%	1,653	8.96%	107
Cream - More Than 1 (H)	486	1.67%	412	2.23%	134
<b>Cream - Kind Used Past 7 Days</b>					
Cream - 5% Light Cream	393	1.35%	256	1.39%	103
Cream - 10%-Half & Half	5,223	17.91%	3,751	20.33%	114
Cream - 18%-Table Cream	2,055	7.05%	1,490	8.07%	114
Cream - 35%-Whipping Cream	3,207	11.00%	2,607	14.13%	128
Cream - Fat Free Cream	185	0.63%	134	0.72%	114
Cream - Flavoured Cream	734	2.52%	342	1.85%	73
<b>Ice Cream/Ice Milk/Sherbet &amp; Frozen Yogurt - Used in Past 6 Months</b>					
Ice Cream - Yes	19,482	66.79%	12,860	69.69%	104
<b>Ice Cream/Ice Milk/Sherbet &amp; Frozen Yogurt - # Litres Used in Past 30 Days</b>					
Ice Cream - Less Than 1 (L)	8,570	29.38%	5,368	29.09%	99
Ice Cream - 1-2 (M)	7,330	25.13%	5,307	28.76%	114
Ice Cream - 3-4 (H)	1,983	6.80%	1,288	6.98%	103
Ice Cream - 5 or More (H)	759	2.60%	427	2.31%	89
<b>Ice Cream/Ice Milk/Sherbet &amp; Frozen Yogurt - Type Used in Past 30 Days</b>					
Ice Cream - Ice Cream	17,459	59.85%	11,487	62.25%	104
Ice Cream - Ice Milk	461	1.58%	280	1.52%	96
Ice Cream - Sherbet/Sorbet	1,175	4.03%	909	4.93%	122
Ice Cream - Frozen Yogurt	3,021	10.36%	1,633	8.85%	85
<b>Yogurt - Used in Past 6 Months</b>					
Yogurt - Yes	21,398	73.36%	13,831	74.95%	102
<b>Yogurt - # Containers Used Past 7 Days</b>					
Yogurt - Less Than 1 (L)	6,902	23.66%	4,080	22.11%	93
Yogurt - 1-4 (M)	9,489	32.53%	6,271	33.98%	104
Yogurt - 5-9 (H)	1,807	6.19%	1,216	6.59%	106
Yogurt - 10 or More (H)	1,024	3.51%	740	4.01%	114
<b>Yogurt - Kind Use - Any</b>					
Yogurt Any - Creamy	4,272	14.64%	2,435	13.20%	90
Yogurt Any - Dahi	525	1.80%	262	1.42%	79
Yogurt Any - Drinkable	2,137	7.33%	1,482	8.03%	110
Yogurt Any - Fat-Free/Sugar Free	2,399	8.22%	1,605	8.70%	106
Yogurt Any - Fresh Cheese	448	1.54%	338	1.83%	119
Yogurt Any - Greek	12,447	42.67%	7,778	42.15%	99
Yogurt Any - Halal	449	1.54%	264	1.43%	93
Yogurt Any - Lactose Free	1,499	5.14%	1,078	5.84%	114

Attribute	Benchmark		CSD/DM (5915055): West Vancouver, BC		
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	Count: -		Count: -		
	Value	Percent	Value	Percent	Index
Yogurt Any - Low Fat	3,251	11.14%	2,473	13.40%	120
Yogurt Any - Natural	4,300	14.74%	2,831	15.34%	104
Yogurt Any - Organic	4,980	17.07%	3,968	21.51%	126
Yogurt Any - Regular	8,679	29.75%	5,585	30.27%	102
Yogurt Any - Tubes	1,249	4.28%	684	3.71%	87
Yogurt Any - With Probiotic Culture	7,022	24.07%	4,571	24.77%	103
<b>Yogurt - Kind Use - Most Often</b>					
Yogurt Most Often - Creamy	994	3.41%	577	3.12%	91
Yogurt Most Often - Dahi	231	0.79%	113	0.61%	77
Yogurt Most Often - Drinkable	345	1.18%	234	1.27%	108
Yogurt Most Often - Fat-Free/Sugar Free	977	3.35%	622	3.37%	101
Yogurt Most Often - Greek	8,513	29.18%	5,238	28.39%	97
Yogurt Most Often - Halal	140	0.48%	65	0.35%	73
Yogurt Most Often - Lactose Free	733	2.51%	512	2.78%	111
Yogurt Most Often - Low Fat	667	2.29%	494	2.68%	117
Yogurt Most Often - Natural	1,035	3.55%	642	3.48%	98
Yogurt Most Often - Organic	1,567	5.37%	1,079	5.85%	109
Yogurt Most Often - Regular	4,193	14.38%	2,839	15.38%	107
Yogurt Most Often - Tubes	98	0.34%	72	0.39%	115
Yogurt Most Often - With Probiotic Culture	1,906	6.53%	1,346	7.29%	112
<b>Yogurt - Kind Use - Sometimes</b>					
Yogurt Sometimes - Creamy	3,277	11.23%	1,858	10.07%	90
Yogurt Sometimes - Dahi	294	1.01%	150	0.81%	80
Yogurt Sometimes - Drinkable	1,792	6.14%	1,249	6.77%	110
Yogurt Sometimes - Fat-Free/Sugar Free	1,422	4.88%	982	5.32%	109
Yogurt Sometimes - Fresh Cheese	448	1.54%	338	1.83%	119
Yogurt Sometimes - Greek	3,934	13.49%	2,540	13.77%	102
Yogurt Sometimes - Halal	309	1.06%	199	1.08%	102
Yogurt Sometimes - Lactose Free	766	2.63%	566	3.07%	117
Yogurt Sometimes - Low Fat	2,584	8.86%	1,979	10.73%	121
Yogurt Sometimes - Natural	3,265	11.19%	2,189	11.86%	106
Yogurt Sometimes - Organic	3,414	11.70%	2,890	15.66%	134
Yogurt Sometimes - Regular	4,486	15.38%	2,747	14.89%	97
Yogurt Sometimes - Tubes	1,151	3.95%	612	3.32%	84
Yogurt Sometimes - With Probiotic Culture	5,116	17.54%	3,225	17.48%	100

Index	Description
$\geq 180$	Extremely High
$\geq 110$ and $< 180$	High
$\geq 90$ and $< 110$	Similar
$\geq 50$ and $< 90$	Low
$< 50$	Extremely Low

**Powered By:** PolarisIntelligence.com

**Data Source:** Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.

**Data Vintage:** Data Vintage: 2022/2023